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# Mark Scheme (Results) 

January 2015

International A Level Accounting

WACO2

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## WAC02/01 - January 2015

## Mark scheme

Q1.
(a)
(i) Gearing ratio $=\underline{\text { Prior charge capital } \times 100 \quad V}$ Capital employed

$$
=\frac{1000000+4000000+5500000 \sqrt{ } \text { any } 2 \sqrt{ } 3 \text { rd }}{1000000+4000000+5500000+5000000+78000 \sqrt{ } \text { any } 3 \sqrt{ } \text { next } 2}=67.4 \% \sqrt{ }
$$

Other formulae for gearing are acceptable
6 marks
(ii) Return on Capital employed $=\underline{\text { Net profit before interest and tax } \times 100 ~ V ~}$ Capital employed

$$
=\frac{£ 650000}{£ 15578000} \sqrt{ } \text {. } \times 100=4.17 \% \sqrt{ }
$$

4 marks
(iii) Earnings per ordinary share $=$ Net profit after interest and tax less preference dividend $V$ Issued ordinary shares

$$
=\frac{£ 90000-£ 70000}{5000000 \quad \sqrt{ }} \sqrt{ }=0.4 \text { pence per share } V
$$

(iv) Price/earnings ratio

$$
\begin{aligned}
& =\frac{\text { Market price of ordinary share }}{\text { Earnings per ordinary share }} \\
& =\frac{74 \mathrm{p}}{0.4 \mathrm{p} \text { o/f }} \sqrt{ } \sqrt{ }=185 \text { times o/f } V
\end{aligned}
$$

(v) Dividend paid per share $=\frac{\text { Total ordinary dividend paid }}{\text { Number of Issued ordinary shares }} \sqrt{ }$

$$
=\frac{£ 280000}{5000000} \sqrt{ }=5.6 \text { pence per share } \sqrt{ }
$$

(vi) Dividend cover $=$ Net profit after interest and tax less preference dividend $V$ Total ordinary dividend paid

$$
=\frac{£ 90000-70000}{£ 280000 \sqrt{ }} \sqrt{ }=0.07 \text { times } \sqrt{ }
$$

(vii) Dividend yield

$$
\begin{aligned}
& =\frac{\text { Ordinary dividend per share }}{\text { Market price of ordinary share }} \times 100 \mathrm{~V} \\
& =\frac{5.6 \mathrm{p} \text { o/f } \sqrt{ } \times 100=7.57 \% \text { o/f } \sqrt{ }}{74 \mathrm{p} \sqrt{ }}
\end{aligned}
$$

## 4 marks

## (b) Own figure rule applies

## Strengths

Net profit before interest and tax is a good figure. $\sqrt{ }$
ROCE could be said to be quite good (in present financial situation) $\sqrt{ }$ possibly more than any returns in bank deposit accounts. $\sqrt{ }$
Price/earnings very high (which means market has confidence in company) $\sqrt{ }$ which may mean shareholders will not sell shares held. $\sqrt{ }$
Dividend per share is high (which keeps shareholders happy) $\sqrt{ }$ a better return than many other investments. $\sqrt{ }$
Dividend yield is high (which keeps shareholders happy) $\sqrt{ }$ they get a better return than many other investments. $\sqrt{ }$

## Weaknesses

Net profit after interest and tax is much lower than before interest and tax $\sqrt{ }$ because there are very high interest payments (of 530000 ) $\sqrt{ }$ and tax payments (of 30000 ). $\sqrt{ }$
ROCE could be said to be quite poor $\sqrt{ }$ possibly less than any returns in bank deposit accounts. $\sqrt{ }$ Gearing ratio is high $\sqrt{ }$ which means risk is high $\sqrt{ }$ Appear to have been borrowing fairly regularly $\sqrt{ }$ taking out a debenture in 2009 and a bank loan in 2014. $\sqrt{ }$
EPS is very low, so poor return for investors in ordinary shares. $\sqrt{ }$
Price/earnings very high (so may discourage future investors in ordinary shares) $\sqrt{ }$ as it would take a very long time to get money back/recover investment made. $\sqrt{ }$
Dividend per share is high (which means funds are leaving the company) $\sqrt{ }$ which may give future problems eg repaying loans $\sqrt{ }$ future expansion etc. $\sqrt{ }$
Dividend cover is very low $\sqrt{ }$, meaning company cannot afford to pay this level of dividend. $\sqrt{ }$ Dividend yield is high (which means company is paying out more than it needs to) $V$ probably more than many other companies. $\sqrt{ }$

Maximum of 8 marks for arguing one side
Conclusion 2 marks
Company has some serious problems $\sqrt{ } \sqrt{ }$
OR profitability is a problem $\sqrt{ }$ and gearing $\sqrt{ }$
12 marks
(c) Possible answer
(i) Reduce gearing ratio by issuing more ordinary shares $\sqrt{ }$ it is possible to issue $£ 5 \mathrm{~m}$ more shares $\sqrt{ }$ (on existing authorised share capital)
Payback loans $\sqrt{ }$ and debentures $\sqrt{ }$ and preference shares $\sqrt{ }$ (any 2)
(ii) Possible answers

Family could keep control if they bought the new shares $\sqrt{ }$ Or it may result in outside expertise coming to the company if outside parties buy shares $\sqrt{ }$ Could use share issue to pay off bank loan $\sqrt{ }$ This would reduce interest payments $\sqrt{ }$
Paying back loans means a large cash outflow $\sqrt{ }$ which worsens liquidity $\sqrt{ }$
(d) Possible answers

Improve ROCE by making higher profits $\sqrt{ }$ by reducing costs or increasing revenue. $\sqrt{ }$
Improve EPS by making higher profits. $\sqrt{ }$ but difficult if a new share issue has been made. $\sqrt{ }$
Increase dividend per share by increasing profits $\sqrt{ }$ and/or redeeming ordinary shares $\sqrt{ }$ OR Reduce dividend per share $\sqrt{ }$ to retain funds in company to pay interest etc. $\sqrt{ }$

Improve dividend cover by paying smaller dividends $\sqrt{ }$ or making higher profits. $\sqrt{ }$
Keep dividend yield high by making healthy profits $\sqrt{ }$ to maintain confidence of market in company shares. $\sqrt{ }$

(b)

Answers could include
IAS1 states additional line items in the Statement of comprehensive income, may be required when necessary $\sqrt{ }$ to explain elements of financial performance. $\sqrt{ }$

Treatment is required by law $\sqrt{ }$ (Companies Act validates IAS)
When items are material $\sqrt{ }$ they should be disclosed separately either on the face of the accounts, or in the notes. $\sqrt{ }$

The items need to be disclosed by virtue of their size, $\sqrt{ }$ or incidence $\sqrt{ }$

## Benefits

This will benefit users of accounts because they can see that the expense or revenue $\sqrt{ }$ of the Exceptional Item will not be expected to be repeated regularly in the future. $\sqrt{ } \sqrt{ }$

Although in the normal line of business $\sqrt{ }$ the Exceptional Item should be disclosed because of its size. $\sqrt{ }$

This allows the reader to predict more accurately $\sqrt{ }$ future expected performance. $\sqrt{ }$
This may help future potential investors / shareholders $\sqrt{ }$ trade payables $\sqrt{ }$ banks $\sqrt{ }$ (maximum of 2) with decision making. $\sqrt{ }$

Should be beneficial if required to be shown by IAS / FRS $\sqrt{ }$

## Disadvantages

Adds more figures and details to the accounts $\sqrt{ }$ so makes them more difficult to understand. $\sqrt{ }$
More time and money spent producing accounts $\sqrt{ }$
Competitors may gain an advantage if they see this detail in the accounts. $\sqrt{ }$
Maximum for arguing only one side $8 \times \sqrt{ }=4$ marks

## Evaluation

Should conclude that it is beneficial to disclose Exceptional Items. $\sqrt{ } \sqrt{ }$

## 12 marks

TOTAL 52 Marks
(a)
(i) Standard labour cost $=(5 \times 40 \times £ 5.90) \sqrt{ }=£ 1180 \sqrt{ }$
(ii) Actual labour cost $=(200 \times £ 5.90) \sqrt{ }+(7 \times £ 8.10) \sqrt{ }=£ 1180+£ 56.70=£ 1236.70 \sqrt{ }(\mathbf{3})$
(iii) Labour efficiency variance $=$ (Actual hours - Standard hours) x Standard rate

$$
\begin{equation*}
=(207 \sqrt{ }-200 \sqrt{ }) \times 5.90 \sqrt{ }=£ 41.30 \operatorname{Adv} \sqrt{ } \tag{4}
\end{equation*}
$$

(iv) Labour rate variance $=($ Actual rate - standard rate $) \mathrm{x}$ Actual hours

$$
\begin{align*}
& =\left(\frac{(1236.70}{207} \sqrt{ }-£ 5.90 \sqrt{ }\right) \times 207 \sqrt{ } \\
& =(£ 5.974-£ 5.90) \times 207=£ 15.32(£ 15.40) \operatorname{Adv} \sqrt{ } \tag{4}
\end{align*}
$$

(v) Total labour variance $=$ Actual labour cost - Standard labour cost

$$
=(£ 1236.70-£ 1180) \sqrt{ } \mathrm{o} / \mathrm{f}=£ 56.70 \text { Adv } \sqrt{ } \mathrm{o} / \mathrm{f}
$$

$\mathrm{O} / \mathrm{f}$ applies if a (iii) and a (iv) are added together
(b)

Actual purchase price of material per square metre $=\frac{£ 604.80}{2160 \sqrt{ }} \sqrt{ }\left(\right.$ OR $\left.\frac{£ 201.60}{720 \sqrt{ }}\right)=£ 0.28 \sqrt{ }$
(c)
(i) Actual material cost of production

$$
\begin{equation*}
=(220 \times £ 0.28) \sqrt{ }+(1700 \times £ 0.28) \sqrt{ }=£ 537.60 \checkmark \tag{3}
\end{equation*}
$$

(ii) Standard material cost of production $=(£ 0.26 \times 3 \times 600) \sqrt{ }=£ 468 \sqrt{ }$
(iii) Material usage variance $=($ Actual usage - Standard usage $) \times$ Standard price

$$
\begin{align*}
& =((220+720+720+720-460)-1800) \times £ 0.26 \\
& =(1920 \sqrt{ }-1800 \sqrt{ }) \times £ 0.26 \sqrt{ }=£ 31.20 \operatorname{Adv} \sqrt{ } \tag{4}
\end{align*}
$$

(iv) Material price variance $=($ Actual Price - Standard price $) \times$ Actual usage

$$
\begin{equation*}
=(£ 0.28 \sqrt{ } \text { o/f }-£ 0.26 \sqrt{ }) \times 1920 \sqrt{ }=£ 38.40 \mathrm{Adv} \sqrt{ } \tag{4}
\end{equation*}
$$

(v) Material cost variance $=$ Actual material cost - Standard material cost

$$
\begin{equation*}
=(£ 537.60-£ 468) \sqrt{ } \text { o/f }=£ 69.60 \text { Adverse } \sqrt{ } \text { o/f } \tag{2}
\end{equation*}
$$

O/f applies if $c$ (iii) and $c(i v)$ are added
(d)
(i) Total standard cost $=$ standard labour + standard material

$$
\begin{equation*}
=(£ 1180+£ 468) \sqrt{ } \mathrm{o} / \mathrm{f}=£ 1648 \sqrt{ } \tag{2}
\end{equation*}
$$

$\mathrm{O} / \mathrm{f}$ applies if a(i) and c(ii) are added
(ii) Total actual cost $=$ actual labour + actual material

$$
\begin{equation*}
=(£ 1236.70+£ 537.60) \sqrt{ } \mathrm{o} / \mathrm{f}=£ 1774.30 \sqrt{ } \mathrm{o} / \mathrm{f} \tag{2}
\end{equation*}
$$

O/f applies if a(ii) and c(i) are added together
(e) Maximum of three marks for answers concerning individuals

Susmita is not efficient, and needs overtime to fulfil quota so suggest reduce overtime. $V$ Zahir is inefficient - does overtime and still cannot meet quota, suggest reduce overtime. $\sqrt{ }$ Mohon is inefficient - does not meet target, do not give overtime to him. $\sqrt{ }$
Chadni is very efficient, surpasses quota in normal time, suggest give overtime to her. $\sqrt{ }$
Rubia meets deadline so is efficient - can be given overtime $\sqrt{ }$
Maximum of 2 marks if candidate argues in general terms, not mentioning individual workers. Eg no or little overtime is permitted $\sqrt{ }$ which may make all workers more efficient $\sqrt{ }$

## (f)

Performed poorly
Variances are adverse $\sqrt{ }$ maximum of 2 ticks for reasons eg inefficient labour $\sqrt{ }$ or expensive material $\sqrt{ }$

Labour efficiency - could improve training, $\sqrt{ }$ especially to Mohon, Susmita, and Zahir. Any 2. $\sqrt{ }$ Labour rate - perhaps pay overtime at standard rate, $\sqrt{ }$ especially if 120 target not met $\sqrt{ }$ Material usage - better training of staff, $\sqrt{ }$ or buy better quality material $\sqrt{ }$ or new machinery. $\sqrt{ }$ Material price - look for alternative suppliers $\sqrt{ }$ or negotiate better prices $\sqrt{ }$ or pay quickly to ensure discounts. $\sqrt{ }$

## Performed well

Section may be efficient, $\sqrt{ }$ it is just that the standards set are unrealistic. $\sqrt{ }$ maybe they are not reviewed regularly $\sqrt{ }$ in which case review and change standards $\sqrt{ }$
Some workers are efficient and meet or surpass targets $\sqrt{ }$ ie Rubia and Chadni. $\sqrt{ }$
Overall, the department has met its production target. $\sqrt{ }$
Maximum of 8 marks if argued one side only.
Conclusion 2 marks
Blouse section has probably performed poorly. $\sqrt{ } \sqrt{ }$

Total 52 marks

Q4.
(a) (i) Goodwill is a sum paid in excess of the fair / agreed value $\sqrt{ }$ of net assets acquired when purchasing a business $\sqrt{ }$.

2 marks
(ii) Any two from

Existing customer base $\sqrt{ }$ Supply channels set up $\sqrt{ }$ Suitable location $\sqrt{ }$ Skilled workers $\sqrt{ }$
Reputation of business $\sqrt{ }$ Brand awareness $\sqrt{ }$ Loyal staff $\sqrt{ }$ Profitable business $\sqrt{ }$

2 marks
(b)

| Calculation of Purchase Price |  |  |  |
| :--- | ---: | ---: | :--- |
| Property, plant and equipment | $+1200000 \sqrt{ }-165000 \sqrt{ }-352000 \sqrt{ }$ | 79778000 | $\sqrt{ }$ |
| Intangibles |  | 525000 |  |
| Inventories |  | 863000 | $\sqrt{ }$ both |
| Trade and Other Receivables |  | 56000 | 504000 |
| $\sqrt{ }$ |  |  |  |
| Bank Loan |  | $(10000000)$ |  |
| Trade and Other Payables |  | $(230000)$ | $\sqrt{ }$ both |
| Current tax payable |  | $(210000)$ | $\sqrt{ }$ |
| Goodwill |  | 4000000 | $\sqrt{ }$ |
| Purchase price |  | 75230000 | $\sqrt{ } / \mathbf{/ f}$ |

10 marks
(c)

Shares issued $=\frac{75230000}{£ 2.50 \sqrt{ } \sqrt{ }}$ o/f $=30092000$ shares $\sqrt{ }$ o/f
4 marks
(d)

| Acquisition account |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jan1 | Property, Plant, + <br> Equipment | 79778000 | both | Jan 1 | Bank loan | 10000000 | both |
|  | Intangibles | 525000 | Vo/f |  | Trade Payables | 230000 | Vo/f |
|  | Inventories | 863000 | both |  | Current Tax payable | 210000 | all 3 |
|  | Trade Receivables | 504000 | Vo/f |  | Purchase price |  |  |
|  | Goodwill | 4000000 | Vo/f |  | £1 Ordinary shares | 30092000 | o/f |
|  |  |  |  |  | Share premium | 45138000 | Vo/f |
|  |  | $\underline{85670000}$ |  |  |  | $\underline{85670000}$ | Vo/f |
|  |  |  |  |  |  |  |  |

(e)

For financing using shares
Does not require any use of cash $\sqrt{ }$ which would be a drain on liquid resources. $\sqrt{ }$
If the market thinks the deal is a good one $\sqrt{ }$ the value of all shares in buying company will rise, $\sqrt{ }$ keeping shareholders happy. $V$
Improves gearing ratio $\sqrt{ }$
No need to payback shareholders $\sqrt{ }$
No capital repayment required unlike loans $\sqrt{ }$
Dividends only need to be paid when profits are healthy $\sqrt{ }$ unlike interest payments on loans that must take place $\sqrt{ }$
No need to offer collateral $\sqrt{ }$
Against financing using shares
If the market thinks the deal is a bad one $\sqrt{ }$ the value of all shares in buying company will fall, $\sqrt{ }$ making shareholders unhappy.
Memorandum of Association $\sqrt{ }$ may mean it is not possible to issue more shares, $\sqrt{ }$ or may need to get approval from Stock Exchange Council $\sqrt{ }$ to alter Memorandum and issue more shares. $\sqrt{ }$
Number of shareholders in buyer rises $\sqrt{ }$ so dilution of powers of existing shareholders. $\sqrt{ }$
More dividends will be paid to a greater number of shareholders $\sqrt{ }$ which may result in lower dividends per share $\sqrt{ }$
Issuing of shares results in extra costs etc $\sqrt{ }$
Maximum of 4 marks for arguing one side only
Conclusion - 2 marks
Financing purchase of another company is good/ not good idea.

Q5.
(a)

| Fixed Costs - | per year | Variable costs per unit $(0.25+0.02+0.16+0.40) \sqrt{ }$ |
| :---: | :---: | :---: |
| Rent | £9 300 | Total $£ 0.83$ per unit $\sqrt{ }$ |
| Depreciation | $£ 2800 \sqrt{ }$ both |  |
| Electricity | £3 740 |  |
| Insurance | £1 $420 \sqrt{ }$ both | Contribution per unit |
| Manager | £12000 |  |
| Loan | £2 $700 \sqrt{ }$ both | $(£ 1.30-£ 0.83 \mathrm{o} / \mathrm{f}) \sqrt{ }=£ 0.47 \sqrt{ } \mathrm{o} / \mathrm{f}$ |
| Total FC | £31960 $\sqrt{\text { o/f }}$ |  |

Break Even Point $=\frac{£ 31960 ~ o / f ~}{£ 0.47 \mathrm{o} / \mathrm{f}} \sqrt{ }=68000$ ice creams o/f $\sqrt{ }$

## 11 marks

(b) Margin of safety $=184800 \sqrt{ }-68000 \sqrt{ } \mathrm{o} / \mathrm{f}=116800$ units $\sqrt{ } \mathrm{o} / \mathrm{f}$
(c) Profit for 2014

$$
\begin{aligned}
& \text { Sales }=1400 \times 12 \times 11=184800 \text { units } \sqrt{ } \\
& \text { Sales revenue }=184800 \times 1.30=£ 240240 \sqrt{ } \\
& \text { Less VC }=184800 \times 0.83 \mathrm{o} / \mathrm{f}=£ 153384 \sqrt{ } \text { o/f } \\
& \text { Less FC }=£ 31960 V_{\mathrm{V}} / \mathrm{f} \\
& \text { Profit }=£ 54896 \mathrm{~V}_{\mathrm{o}} / \mathrm{f}
\end{aligned}
$$

(d) New profit $=£ 54896 \times 1.05=£ 57640.80$ o/f $\sqrt{ }$

$$
\text { Increase in profit }=£ 2744.80 \text { o/f } \sqrt{ }
$$

Increase in rent $=£ 25 \times 12=£ 300 \quad \sqrt{ }$
So managers pay must fall by $£ 3044.80$ o/f $\sqrt{ }$
So new pay must be $£ 12000-£ 3044.80=£ 8955.20$ o/f $\sqrt{ }$
5 marks
(e)

## If moved to the variable rate

## For

Business has profit target $\sqrt{ }$ and has to take action to achieve these targets. $\sqrt{ }$
May not possible to decrease other costs, $\sqrt{ }$ especially if fixed eg loan repayment, rent etc $\sqrt{ }$ May not be possible to increase selling price to increase profit, $\sqrt{ }$ as will result in reduced sales $\sqrt{ }$ Manager may be motivated and improve performance / increase output $\sqrt{ }$ eg train staff better to increase sales $\sqrt{ }$ which may result in increased market share $\sqrt{ }$ also in higher profits for business $\sqrt{ }$ and higher pay for the manager $\sqrt{ }$

## Against

Manager is concerned only with output so quality may suffer $\sqrt{ }$ and there may be more accidents $\sqrt{ }$ and manager may put workers under more pressure which demotivates $\sqrt{ }$
Budgeting for the managers salary maybe more difficult $\sqrt{ }$ due to fluctuations in sales and output $\sqrt{ }$ A rise in variable costs may raise the break even point $\sqrt{ }$ (but remember fixed costs will rise $\sqrt{ }$ )

## If stays on the fixed rate. <br> For

Managers are professionals and are usually paid a salary $\sqrt{ }$ and changing to payment by linking to production may demotivate $\sqrt{ }$

## Against

Manager will be de-motivated $\sqrt{ }$ if forced to take pay cut $\sqrt{ }$
This is likely to effect running of the business $\sqrt{ }$ in a negative way $\sqrt{ }$
Could try to reduce other costs instead $\sqrt{ }$ eg shop around for lower insurance. $\sqrt{ }$
A reduction in fixed costs may lower the break even point $\sqrt{ }$ (but remember variable costs will rise $\sqrt{ }$ )
Maximum of 4 ticks for arguing one side - for or against variable rate/fixed rate.
Conclusion - Two $\sqrt{ } \sqrt{ }$
It is a good/bad idea to move to variable rate.

Q6
6a

| Sales | Users | Charge |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year 1 | 125000 | 13500000 | $\checkmark$ |  |  |  |  |
| Year 2 | 225000 | 24300000 | $\checkmark$ |  |  |  |  |
| Year 3 | 275000 | 29700000 | $\checkmark$ |  |  |  |  |
| Year 4 | 325000 | 35100000 | $\checkmark$ |  |  |  |  |
| Year 5 | 375000 | 40500000 | $\checkmark$ |  |  |  |  |
|  |  |  |  |  |  |  |  |
| Running costs |  |  | Connectns |  | Other | Total |  |
| Year 1 | 125000 | 50 | 6250000 |  | 5000000 | 11250000 | $\checkmark$ |
| Year 2 | 100000 | 50 | 5000000 | $\sqrt{ }(2)$ | 11000000 | 16000000 | $\checkmark$ |
| Year 3 | 50000 | 50 | 2500000 |  | 14000000 | 16500000 | $\checkmark$ |
| Year 4 | 50000 | 50 | 2500000 |  | 16000000 | 18500000 | $\checkmark$ |
| Year 5 | 50000 | 50 | 2500000 | $\checkmark$ (3) | 17000000 | 19500000 | $\checkmark$ |
|  |  |  |  |  |  |  |  |
| NPV |  |  | Net |  | Discount | Discounted |  |
|  | Inflow | Outfow | Cash Flow |  | Factor | Net Cash Flow |  |
| Year 0 |  | (50000000) |  |  | 1 | (50000000) | $\checkmark$ |
| Year 1 | 13500000 | (11250000) | 2250000 | $V_{\text {o/f }}$ | 0.926 | 2083500 | $\checkmark^{\text {o/f }}$ |
| Year 2 | 24300000 | (16000000) | 8300000 | $V^{\text {o/f }}$ | 0.857 | 7113100 | $\checkmark^{\text {o/f }}$ |
| Year 3 | 29700000 | (16500000) | 13200000 | $\checkmark^{\text {o/f }}$ | 0.794 | 10480800 | $\checkmark^{\text {o/f }}$ |
| Year 4 | 35100000 | (18500000) | 16600000 | $V_{\text {o/f }}$ | 0.735 | 12201000 | $V^{\text {o/f }}$ |
| Year 5 | 40500000 | (19500000) | 21000000 | $\checkmark \mathrm{l}$ /f | 0.681 | 14301000 | $\checkmark$ o/f |
|  |  |  |  |  |  | (3820600) | $\sqrt{ } \mathrm{o} / \mathrm{f}$ |
|  |  |  |  |  |  |  |  |

24 marks

## 6(b) Evaluation

Answers may include:
Own figure rule applies

## Case for Project

Net cash flow is positive from year 1/every year. $\sqrt{ }$
NPV will be positive very soon /Year $6 \sqrt{ }$
Users will probably continue to rise in future $\sqrt{ }$

## Case Against Project

NPV method states do not invest $\sqrt{ }$ as NPV is negative $\sqrt{ }$ o/f
NPV is a good method to use $\sqrt{ }$ as it includes falling value of money over time $\sqrt{ }$

## Other Relevant Points

Other investment appraisal methods should be used $\sqrt{ }$ eg payback or average rate of return $\sqrt{ }$
How accurate are the predictions $\sqrt{ }$ for costs, cost of capital, and revenues? $\sqrt{ }$
Is the 5 year payback time period appropriate? $\sqrt{ }$ for a project such as this where users build up over the years $\sqrt{ }$
Other possible investment projects available at present? $\sqrt{ }$ More or less profitable? $\sqrt{ }$
Objectives/strategy of company? $\sqrt{ }$ Is this investment in line with objectives? $\sqrt{ }$
Asia telecoms may face competition $\sqrt{ }$ which may limit expansion $\sqrt{ }$
Maximum of 4 marks for arguing one side
Conclusion - 2 marks
Company should not invest $\sqrt{ }$ because of negative NPV after 5 years $\sqrt{ }$
OR company should invest $\sqrt{ }$ because NPV is likely to be positive after more than 5 years $\sqrt{ }$

Q7.

*Shoes and Sandals must make mention to time period (ST or LT) for $\sqrt{ }$
Plus two possible extra marks:
Maximum of $1 \sqrt{ }$ if correct mention made of positive contribution / or negative contribution anywhere
OR correct mention of marginal costing anywhere $\sqrt{ }$
$\checkmark$ if reason given for supporting decision in ST for Sandals eg expect costs to increase or decrease in future.
If one department closes $\sqrt{ }$ fixed costs may have to be reallocated to other departments $\sqrt{ }$ which may mean that department/ whole business makes a loss. V
Footprint Ltd should use resources to increase production of trainers $\sqrt{ }$

Total 32 marks

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